

ORDER**Orders**Order / Rev: **434227**

Alt Order #:

Product Desc: **10/31 - 11/8**Estimate: **2920**Flight Dates: **10/31/16 - 11/08/16**Original Date / Rev: **10/27/16 / 10/27/16**Order Type: **GENERAL**

Primary AE:

Sales Office:

Sales Region:

Carolina Patino

MIANT

National

WCMQ

AgencyName: **Screen Strategies Media**

Buying Contact:

Billing Contact:

11150 Fairfax Blvd, Suite 505

Fairfax, VA 22030

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

WEEKLY

15%

AdvertiserName: **Murphy for Senate**Demographic: **A18-49**Product Codes: **PL1 - Candidates**Priority: **P-3**Revenue Codes: **AGY, POL, CAND**

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:30:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	32	\$6,900.00	\$5,865.00
11/07/16	11/13/16	5	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	37	\$8,000.00	\$6,800.00	0.00
Totals	37	\$8,000.00	\$6,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCMQ	10/31/16	11/08/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	22222--	1:00	10	\$225.00	P-3	0.00	NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	22222--		10				\$225.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$225.00		0.00			
E 2	WCMQ	10/31/16	11/08/16	10a-3p M-F 10a-3p T-F	CM	10a-3p T-F	21212--	1:00	8	\$200.00	P-3	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	21212--		8				\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			
E 3	WCMQ	10/31/16	11/08/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	22222--	1:00	10	\$225.00	P-3	0.00	NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	22222--		10				\$225.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$225.00		0.00			
E 4	WCMQ	10/31/16	11/08/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----1-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$200.00		0.00			
E 5	WCMQ	10/31/16	11/08/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----1-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$200.00		0.00			

WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WCMQ	10/31/16	11/08/16	3p-7p SU 3p-7p SU	CM	3p-7p SU	-----1	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$200.00		0.00			
N 7	WCMQ	10/31/16	11/08/16	6a-10a SU 6a-10a SU	CM	6a-10a SU	-----1	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$200.00		0.00			
													Totals	37	\$8,000.00

Murphy for Senate-SP



Station WCMQ-FM
Market Miami-Ft. Lauderdale
Flight Dates 10/31/2016 - 11/8/2016 (Est. 2920)

Buyer Robin Osterhout
Email Robin@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/31	Tue 11/1	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6
6:00 AM - 10:00 AM	AM	M-F 60	\$225.00 \$2,700.00	J 2	J 2	J 2	J 2	J 2		
10:00 AM - 3:00 PM	MD	M-F 60	\$200.00 \$1,800.00	J 2	J 1	J 2	J 1	J 2		
3:00 PM - 7:00 PM	PM	M-F 60	\$225.00 \$2,700.00	J 2	J 2	J 2	J 2	J 2		
10:00 AM - 3:00 PM	S2	Sa 60	\$200.00 \$200.00						J 1	
3:00 PM - 7:00 PM	S3	Sa 60	\$200.00 \$200.00						J 1	
6:00 AM - 10:00 AM	U1	Su 60	\$200.00 \$200.00							J 1
3:00 PM - 7:00 PM	U3	Su 60	\$200.00 \$200.00							J 1
Station Totals			\$8,000.00	6	5	6	5	6	2	2

Murphy for Senate-SP



Station WCMQ-FM
Market Miami-Ft. Lauderdale
Flight Dates 10/31/2016 - 11/8/2016 (Est. 2920)

Buyer Robin Osterhout
Email Robin@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 11/7	Tue 11/8	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$225.00 \$2,700.00	J 2		12
10:00 AM - 3:00 PM	MD	M-F 60	\$200.00 \$1,800.00	J 1		9
3:00 PM - 7:00 PM	PM	M-F 60	\$225.00 \$2,700.00	J 2		12
10:00 AM - 3:00 PM	S2	Sa 60	\$200.00 \$200.00	✓		1
3:00 PM - 7:00 PM	S3	Sa 60	\$200.00 \$200.00	✓		1
6:00 AM - 10:00 AM	U1	Su 60	\$200.00 \$200.00	✓		1
3:00 PM - 7:00 PM	U3	Su 60	\$200.00 \$200.00	✓		1
Station Totals			\$8,000.00	5	0	37

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCMQ-FM	Date: 10/27/2016
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I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,800.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

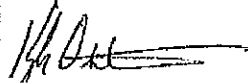
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title